

Engage with... Education Introduction

1. Engaging with Education

Employer
Resource Pack

Engaging with Education

Stage 1 Get Ready

1

Read our Communication guide to understand some of the terminology and appropriate language, as well as bust some common myths and misconceptions.

2

Do some research into the potential in your local area and find out who can help you in the early stages of your journey.

3

Recruit an internal champion, or a team of champions. Have a look at the draft Job Description for the kind of message you might want to share.

4

If you need to persuade some colleagues it's a good idea, take a look at the Business Benefits guide, listing all the reasons why you should embrace these new opportunities.

Stage 2 Get Going

1

Agree on your offer – what is it that you can provide for local schools and colleges? Read the Engagement Opportunities guide to see what other employers are doing and have done and come up with your own ideas.

2

Do further research – find out what specialist schools or colleges exist in the area or which mainstream provisions support students with special needs.

3

Arrange to visit the school or college and/or invite them to come see you at your premises.

4

Ask lots of questions and share any concerns you may have.

5

Put your plan into action and start your journey of engagement!

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