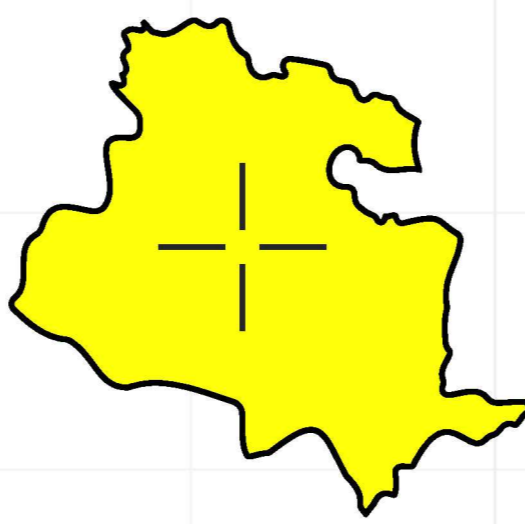


Your Area: Knowledge is Power

Bradford District

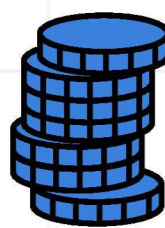


Introduction to careers in Bradford. Did you know?

In Bradford:

£31,213

The average salary is £31,213



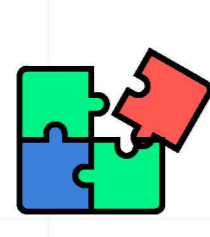
243,800

We have 243,800 people in employment



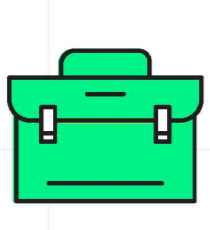
5,000

There are over 5,000 skill gaps



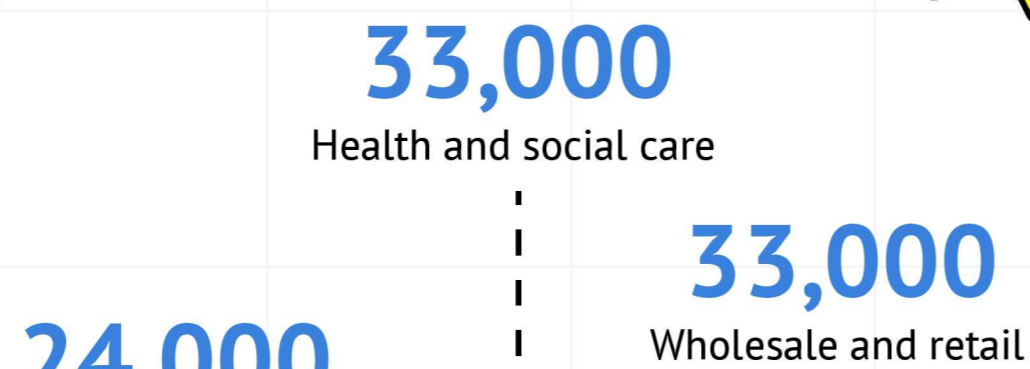
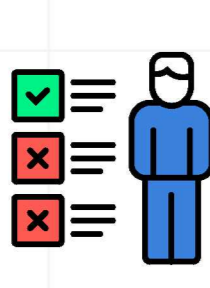
226,000

This many jobs were advertised in Bradford last year

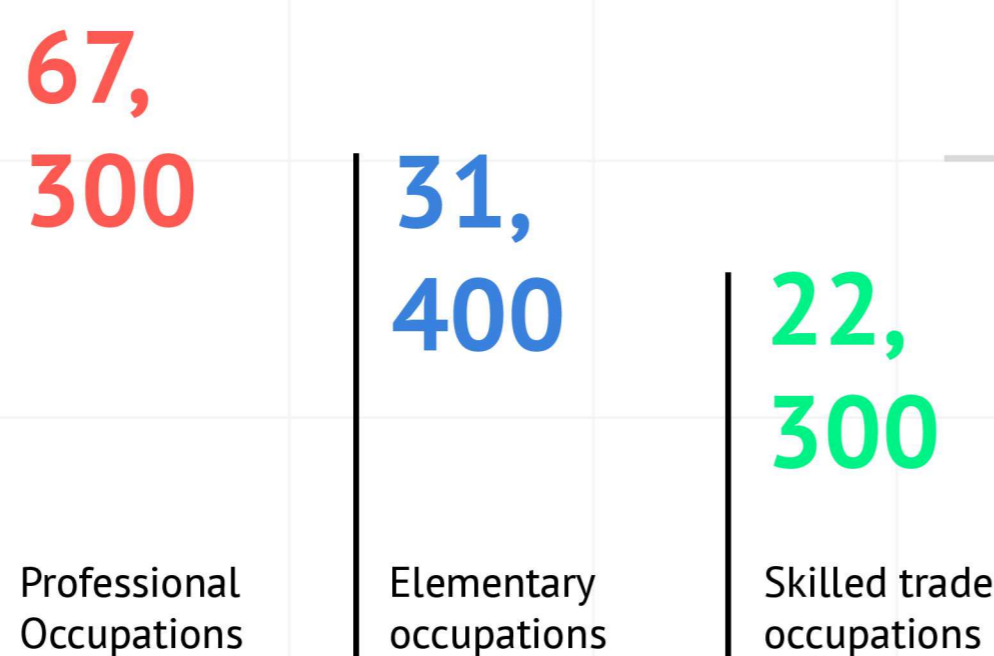


5,000

5,000 Employers report that failed job applicants are missing basic skills



Which sectors have the most jobs?



What are the top occupation levels?

What are the top occupation levels?

Professional occupation example:



Children's Nurse

Starting salary: £25,655

What does this job look like?

Providing children and families with healthcare support in a hospital, the home, or the community.

Elementary occupation example:



Labourer

Starting salary: £21,215

What does this job look like?

Carrying out manual work such as moving heavy materials, laying bricks and supporting tradespeople.

Skilled trade example:



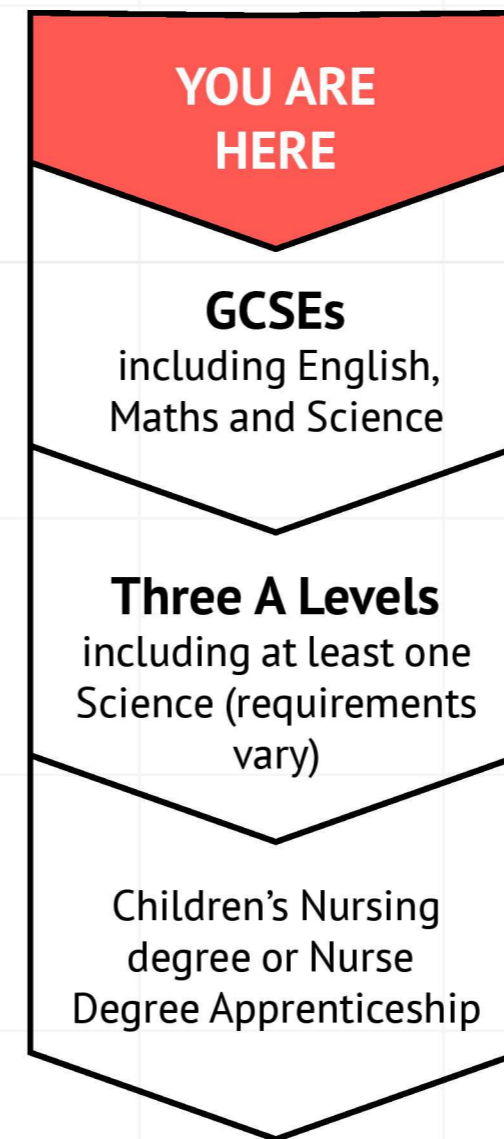
Motor Mechanic

Starting salary: £18,000

What does this job look like?

Servicing and repairing vehicles.

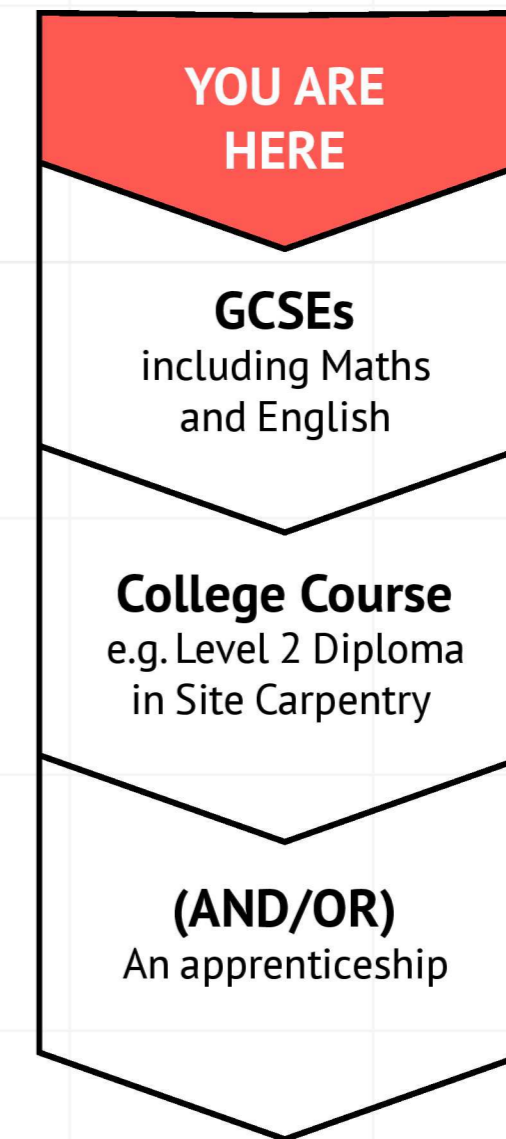
How do I achieve it?



Where could this role take me?

Clinical Specialist for Children with a Learning Disability (£47,000+)

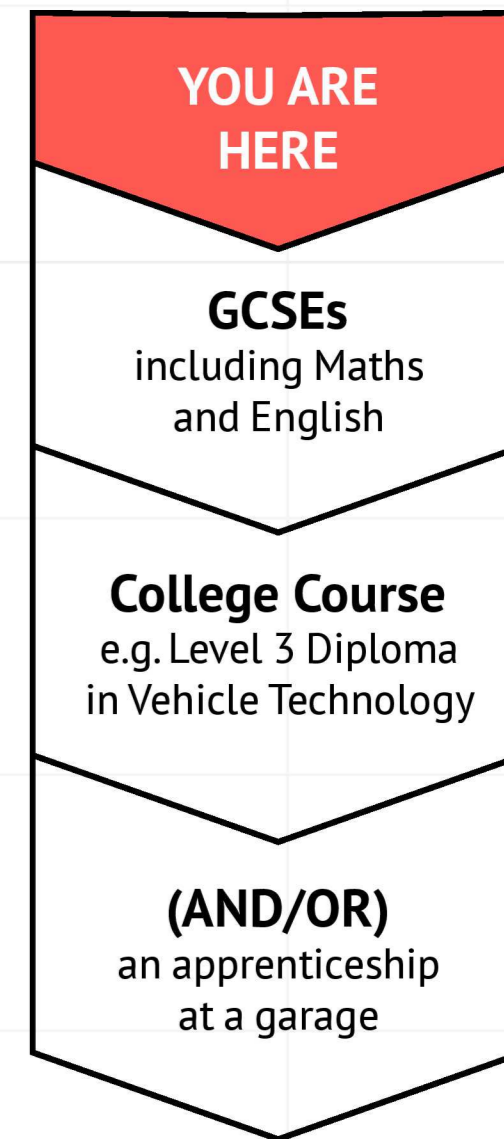
How do I achieve it?



Where could this role take me?

Site Manager (£26,000+)

How do I achieve it?



Where could this role take me?

Experienced Motor Mechanic (£35,000+)

Sector Spotlight The space tech industry

Did you know? Bradford has a world class space tech industry. Technology designed and built in Bradford is currently orbiting Earth on hundreds of satellites.

What do they do? Between the University of Bradford, a large number of Bradford tech businesses, and Space Hub Yorkshire, there are very few activities in space that don't have a bit of Bradford in them. Bradford's biggest export is in space communications hardware but there is also a growing, internationally recognised, expertise in Artificial Intelligence and Virtual Reality for use in space.

Who are they? Some of the biggest businesses are Produmax (manufacture precision parts for the rockets and satellites), Slipstream Design (space radio), Teledyne (secret space stuff for the Ministry of Defence), Radio Design (satellite communications), CommScope (Internet for astronauts)

How do I join them? The main route is getting a relevant degree from a University (University of Bradford has plenty), but businesses like Produmax and Teledyne also offer apprenticeships.



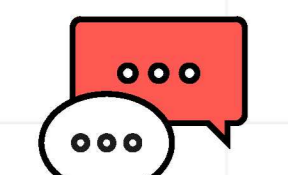
Where are the skill gaps?

These are the skills that employers say people are lacking!

- Time management:** How do you make sure your work is done on time?
- Teamwork:** Have you ever worked on a group project or played a team sport?
- Emotional intelligence:** Have you ever navigated a difficult social situation?

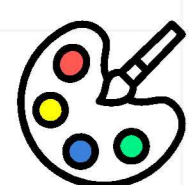
Get skills-ready What are the top baseline skills requested by employers?

You probably already have some of these skills – maybe without even realising!



Communication

Have you ever presented your ideas in a lesson? Have you worked with others to succeed in a task?



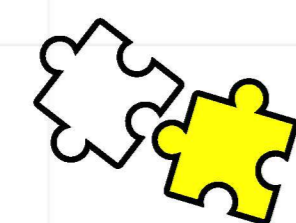
Creativity

Do you play an instrument? Draw? Write? Dance?



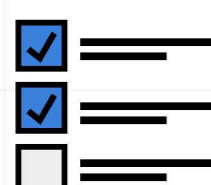
Social intelligence:

Have you ever had to deal with a difficult social situation or mend a fallout? Do you listen well to others?



Problem-solving

Have you ever stayed calm to find a solution to a problem? Have you planned a winning strategy for your sports club or fixed a computer bug?



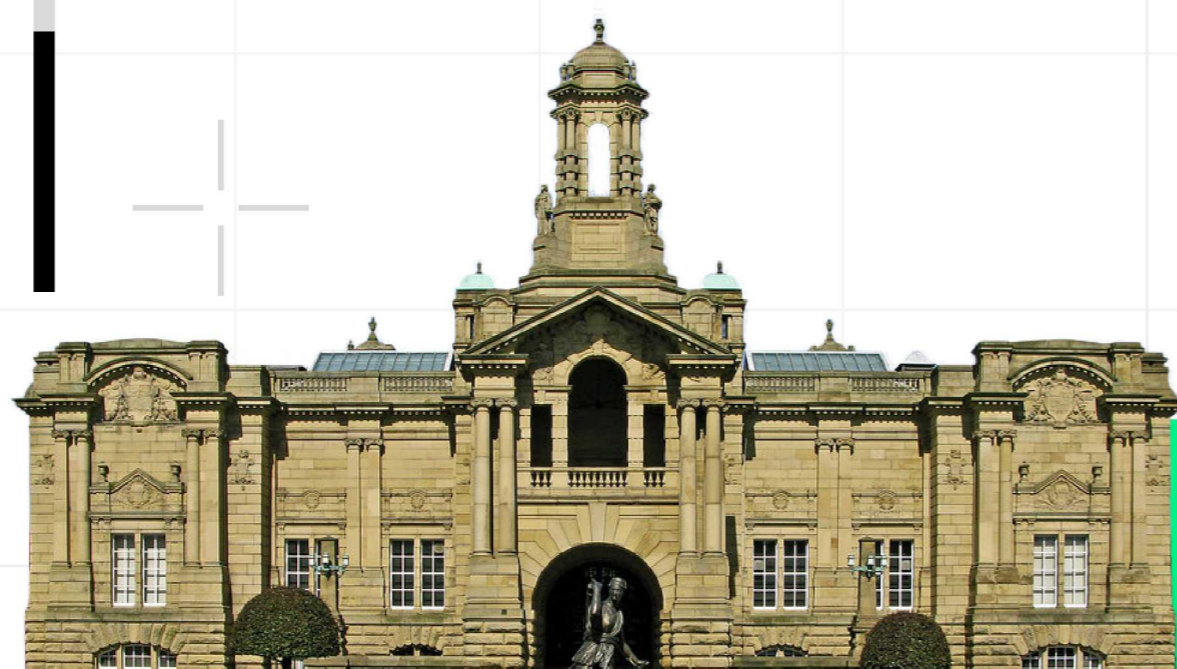
Planning

Have you planned out your revision to get everything done on time? Have you planned a trip or organised meals for the week?

What are the top specialised skills in greatest demand?

You might have started developing some of these skills. How can you work on them?

- Teamwork/collaboration:** Join a team or club that interests you. Work on a shared project.
- Customer service:** Volunteer at a local charity shop. Get a part-time job.
- Project management:** Take the lead in your next group project.
- Sales:** Work on your persuasive writing. Join a campaign to make a change.
- Teaching:** Tutor a friend or younger sibling. Explain your revision to your parents.



Skills for the future

Green Skills

Green skills are in demand, including knowledge of...

- Climate change
- Renewable energy
- Environmental management

Green employers in Bradford:



Yorkshire Water

Green jobs in Bradford:

- Environmental Officer (£28,000+)
- Junior Water Engineer (£23,000+)

Digital Skills

Digital skills are in demand, including knowledge of...

- Social Media
- Customer relationship management (CRM) software
- Drafting and engineering design

Digital employers in Bradford:



Digital Hashtag Unbranded Digital BCN Group

Green jobs in Bradford:

- Digital Marketing Executive (£22,000+)
- Social Media Co-ordinator (£20,000+)

Your future starts right here.

Search 'FutureGoals Our Region' to find all the latest information about jobs, skills and training in West Yorkshire.

FUTUREGOALS

West Yorkshire Combined Authority

Tracy Brabin Mayor of West Yorkshire