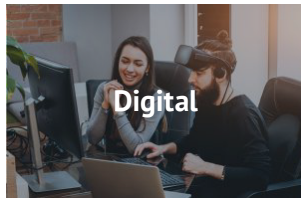


Thinking outside the box

inspired
excited
Get **ready**
for career
conversations
ideas
informed

We used to call them ‘industries’ but now, with the expansion of careers and companies, we refer to the different areas of work as ‘sectors’.

Here are the most popular sectors in our region:



Within each of these sectors lives a wealth of different careers, roles and job opportunities. However, we are not limited to just one sector when thinking about future goals and career aspirations; we’re lucky enough to have skills that are diverse enough that we can move between these sectors if we choose to do so.

This resource has been designed to help you ‘think outside the box’ when it comes to career opportunities for your child and give you the right information to have those important future, life and ambition conversations.



Start



Sector roles:

Creative

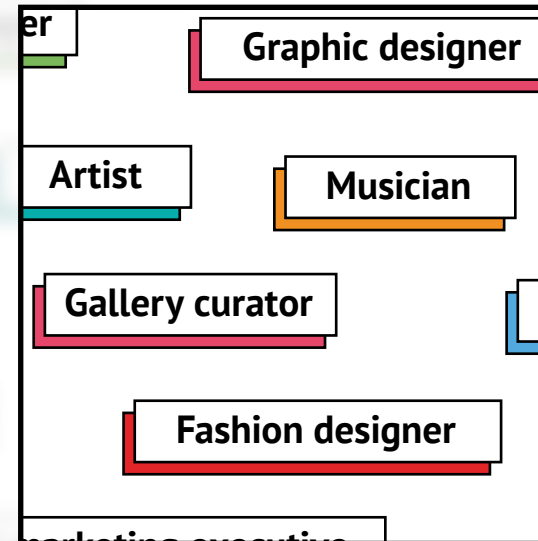
The creative sector in Leeds City Region is growing quickly. Channel 4, Sky and DAZN are some of the big names who have offices in the region. The creative industry is one of the region's fastest growing sectors in the UK.

Common misconceptions:

- You have to be traditionally creative to work in this sector, *i.e. being good at art, skilled in music.*
- Qualifications in the arts are necessary to secure a career within the creative sector.

Find out more about the creative sector in our region on FutureGoals

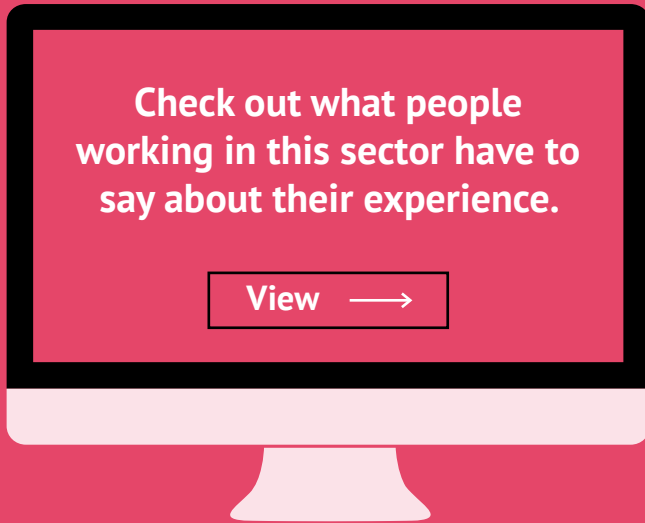
futuregoals.co.uk/be-inspired/working-in-the-creative-sector/



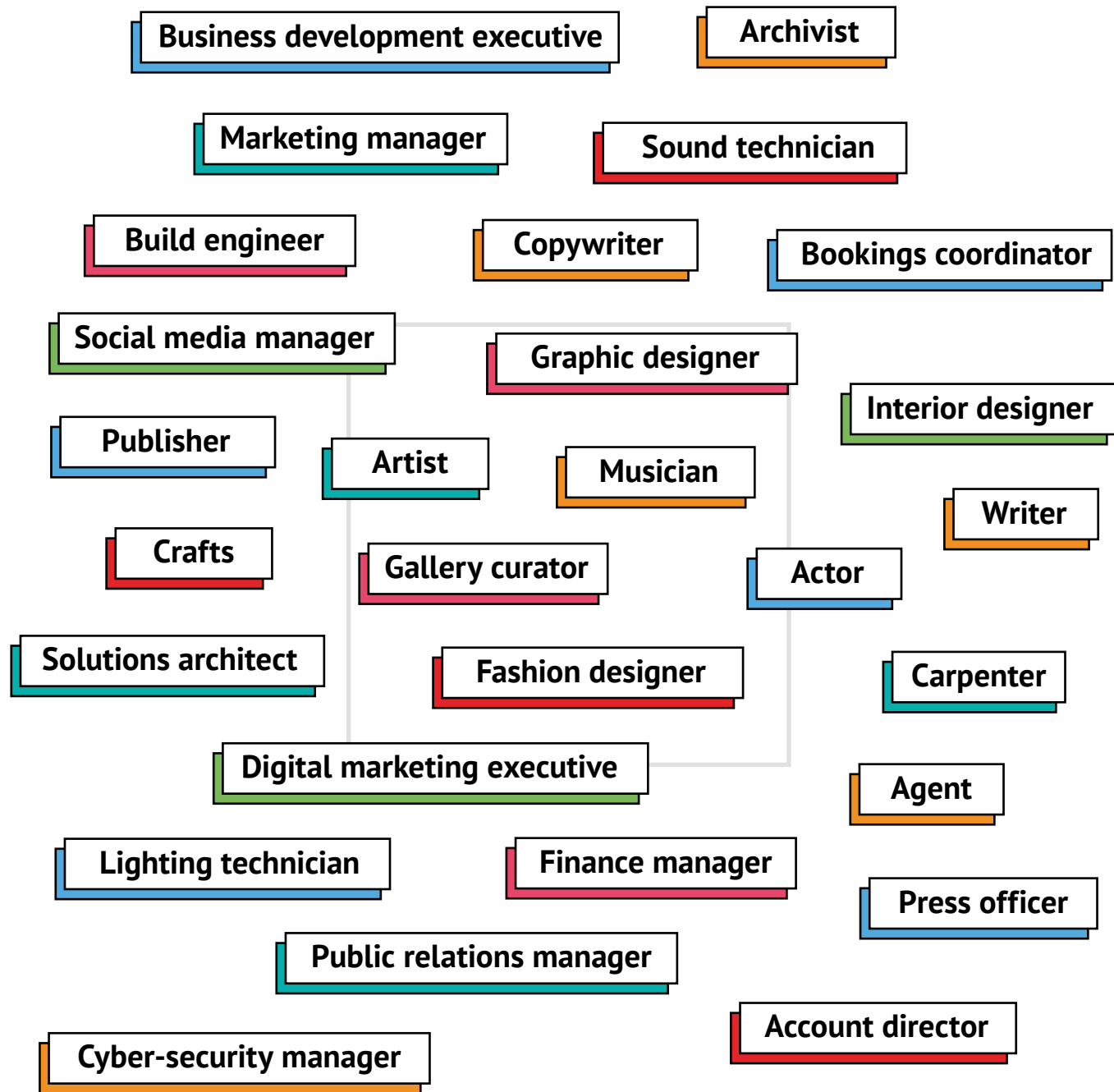
Reveal the roles
outside the box

Sector roles:

Creative



Cross-sector
spotlight profile



Financial & Professional Services

Job title:
Events co-ordinator

Main duties:
Managing bookings and advertising conference space at a business complex.

Health & Social Care

Job title:
Workforce project manager

Main duties:
Reviewing services in specific clinical settings and planning the workforce needed to deliver this. Working with local health providers, workforce planners and local education and training boards.

Creative

Job title:

Project manager

“At school I wasn’t overly creative in a traditional sense, but I still had an interest in things creative and also enjoyed the more technical subjects like maths and science. I knew I was good at organising myself and even others, but I thought I would be stuck in a financial or HR role because I wasn’t artistic. However, my skills work really well in my current role and I get to work with loads of creative people and ideas!”

Qualifications held:

GCSEs, Level 3 qualification, on the job experience.

Skills possessed:

Strong communication, organisation and people skills. Good at working to a deadline and solving various social media-related problems.



A role in the creative sector doesn't have to directly relate to a creative skill. There are many roles that work alongside and support creative companies in areas like finance and HR.

 **Next sector** 

Sector roles:

Digital

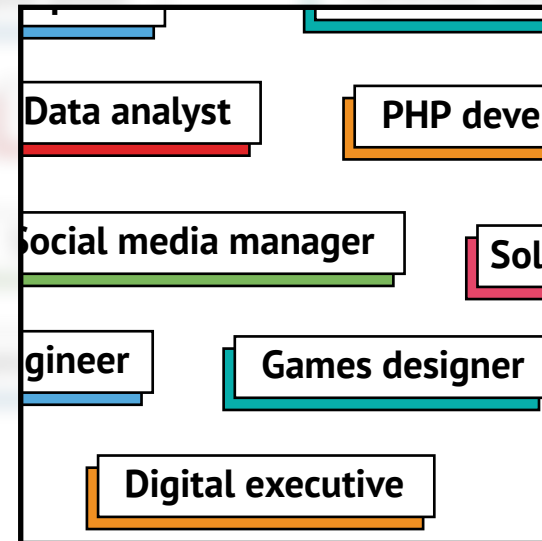
Opportunities in the digital sector are increasing all the time in Leeds City Region, positioning our region as the Digital Powerhouse of the North. With NHS Digital and Channel 4's social media giants basing themselves in Leeds, we're already on our way to achieving the accolade.

Common misconceptions:

- You have to be good with all forms of technology.
- If you work in social media, you're just 'playing around on Facebook all day'.

Find out more about the creative sector in our region on FutureGoals

futuregoals.co.uk/be-inspired/working-in-the-digital-sector/

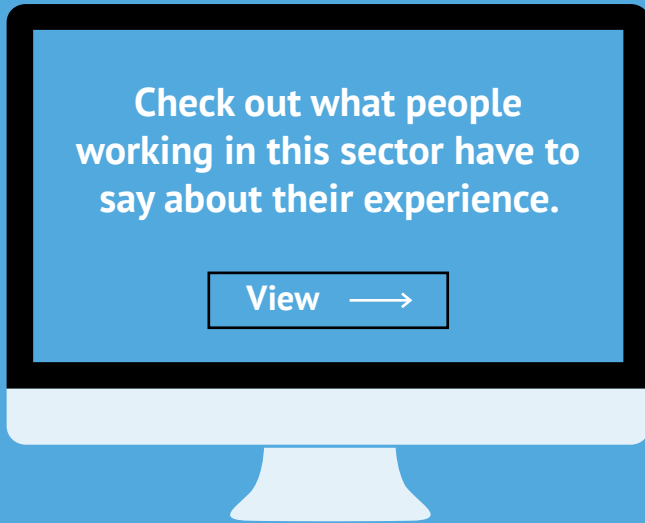


**Reveal the roles
outside the box**

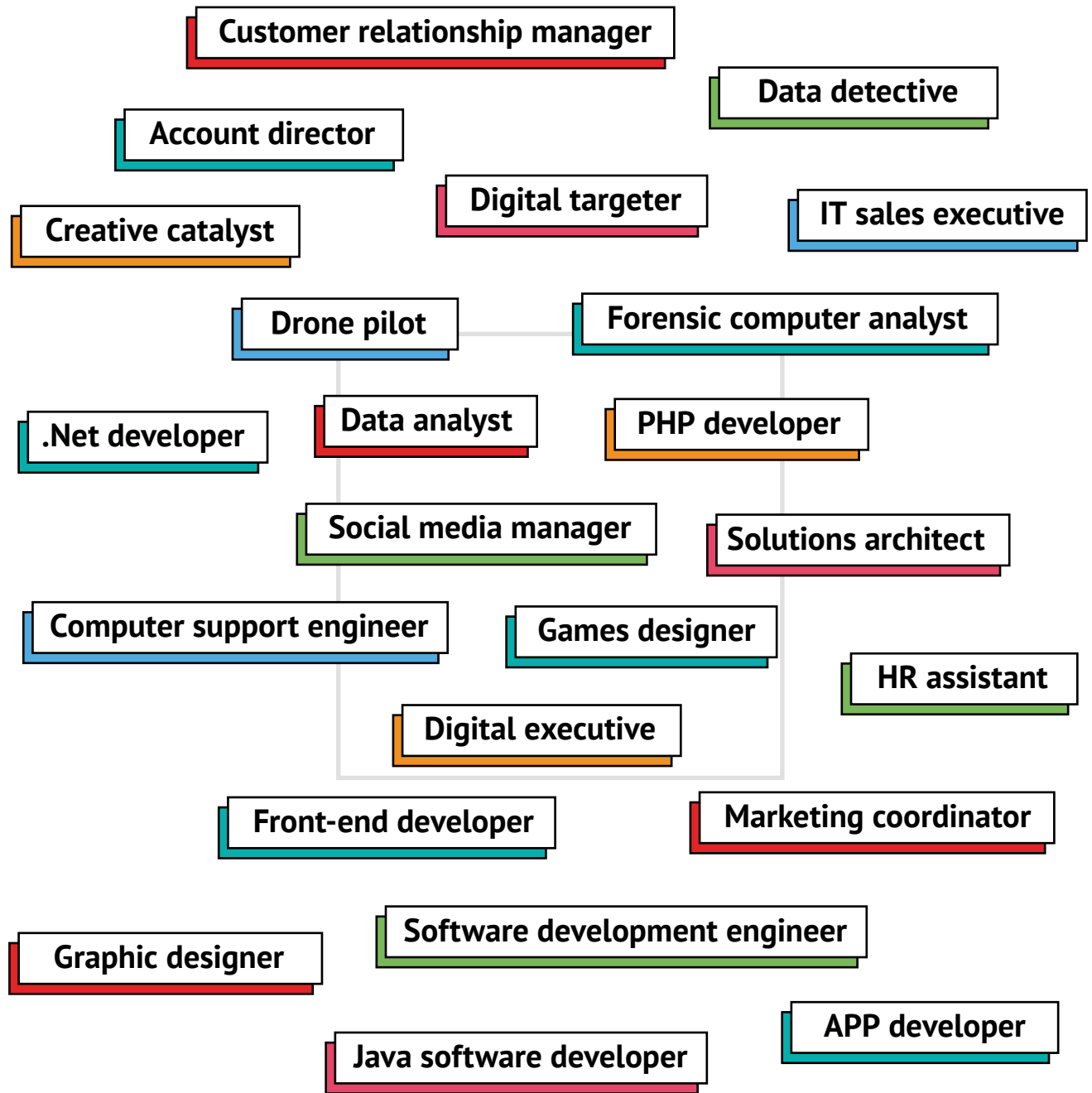


Sector roles:

Digital



Cross-sector spotlight profile



Health & Social Care

Job title:
Social media manager

Main duties:
Responsible for developing the local NHS trust's online presence and creating content strategies for new initiatives.

Construction

Job title:
Digital content creator

Main duties:
To create a regular 'buzz' for the company's latest ventures. Targeted to gain more followers, resulting in more work for the company.

Digital

Job title:

Digital executive

"At college, I set up an Instagram page just for students to post work they were proud of or share photos of themselves on college trips etc. I found I was really good at planning posts and organising a regular stream of content – I never thought that these skills would lead to a career! However, I now get to manage my company's social media presence across loads of different channels, and I love the challenge."

Qualifications held:

GCSEs, A levels, Degree in Media and Communications.

Skills possessed:

Creativity and good communication.
Organisation and the ability to plan, with a keen eye for detail.



This role, and the skills it needs, doesn't have to be confined to the digital sector. These days, many companies require a social media presence and someone to manage it.



Next sector



Sector roles:

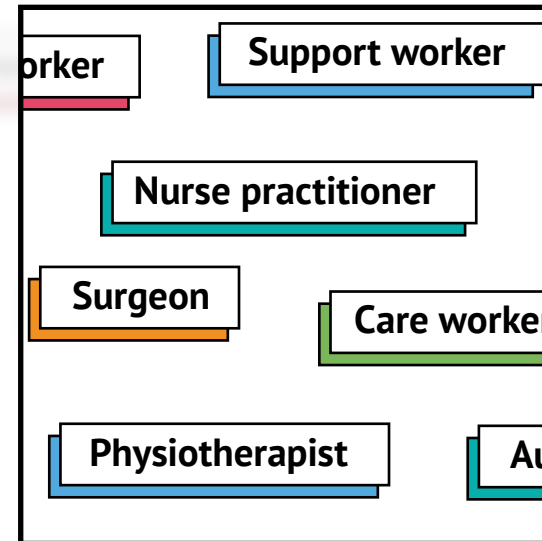
Health & Social Care

Our region is becoming a hub for all things health and social, with four out of five NHS national offices based in Leeds, including NHS England and NHS Digital. Offices with these specialities create numerous jobs in addition to the more 'medical' roles.

Common misconceptions:

- There are no opportunities for young men in the sector.
- Many jobs in health and social care are low paid and unskilled.

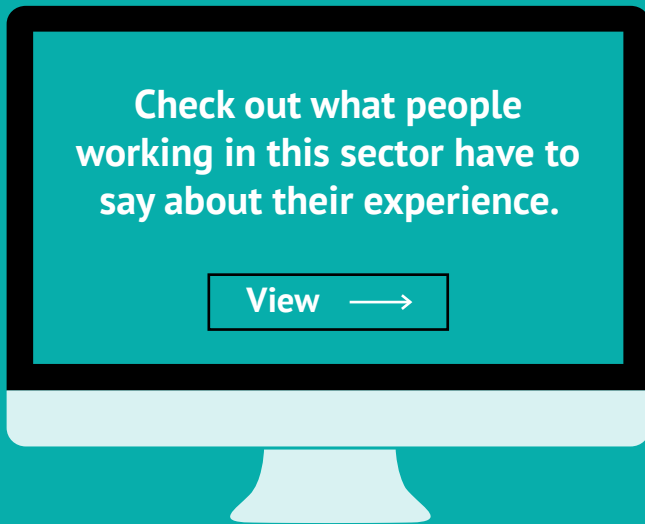
Find out more about the health and social care sector in our region on FutureGoals futuregoals.co.uk/be-inspired/working-in-health-and-social-care/



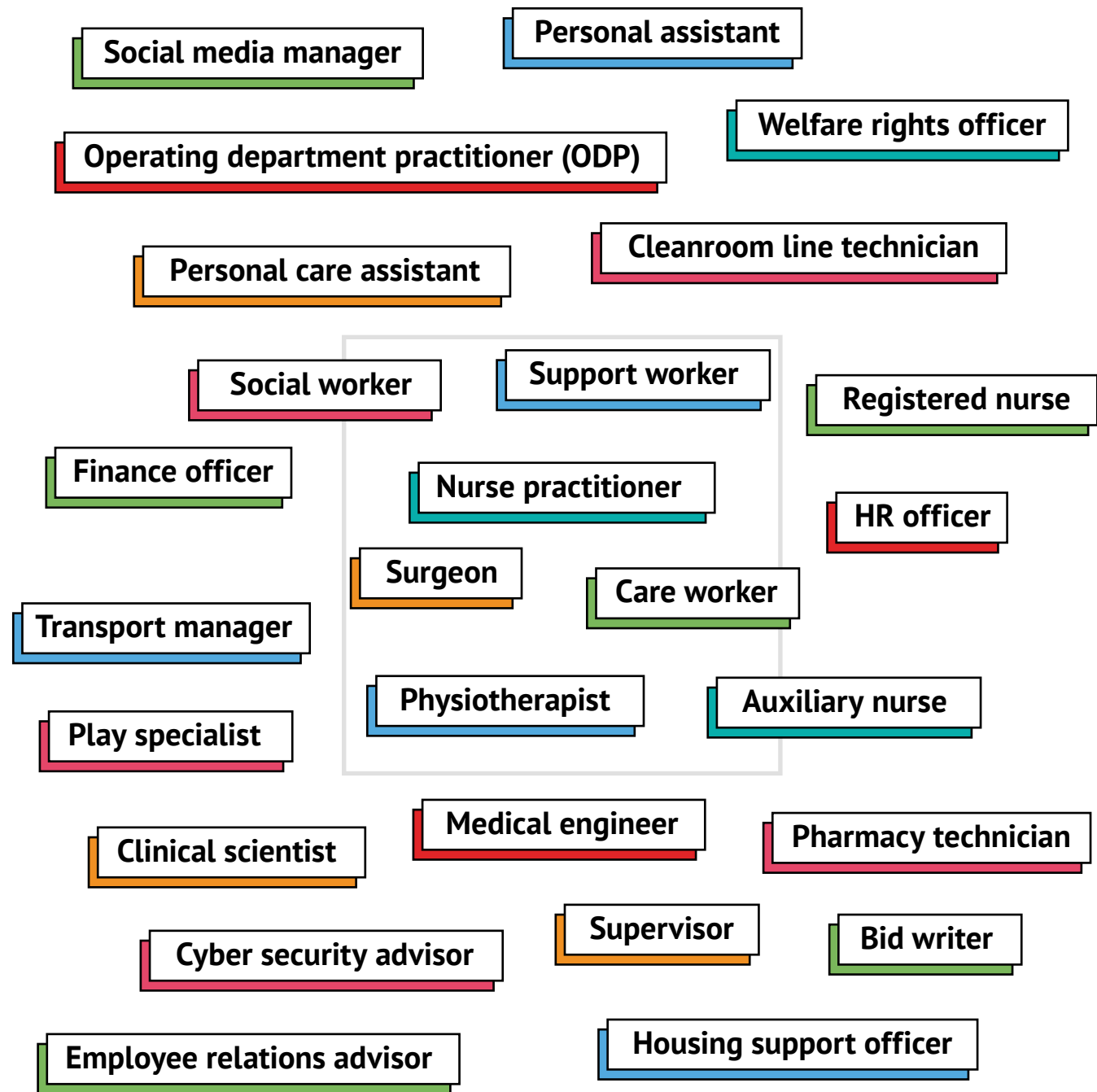
**Reveal the roles
outside the box** →

Sector roles:

Health & Social Care



Cross-sector spotlight profile



Financial & Professional Services

Digital

Health & Social Care

Job title: Business administrator

Main duties: Work alongside the HR manager day-to-day, focusing on the management of an organization and implement new technologies to increase workplace productivity.

Job title: HR assistant

Main duties: Assisting HR managers with recruitment, record maintenance and payroll processing, and provide clerical support to all employees.

Job title: HR officer

“It’s always been in my nature to make sure those around me are ok. I like to look after people, be there for support and help them in times of need. I knew, however, that I didn’t want to do anything medical or in Health and Social Care. In my current role I work within the NHS but in a role that allows me to support employees, help them with training and hire new people.”

Qualifications held: GCSEs, A levels, Level 3 Apprenticeship: HR Support.

Skills possessed: The ability to pay close attention to detail and use empathy day to day. Strong problem-solving skills and brilliant organisation.



A HR officer is a role required across all sectors. The ability to support employees is something that all companies require, meaning that a role like this gives individuals the option to work in a variety of sectors.

Next sector

Sector roles:

Construction

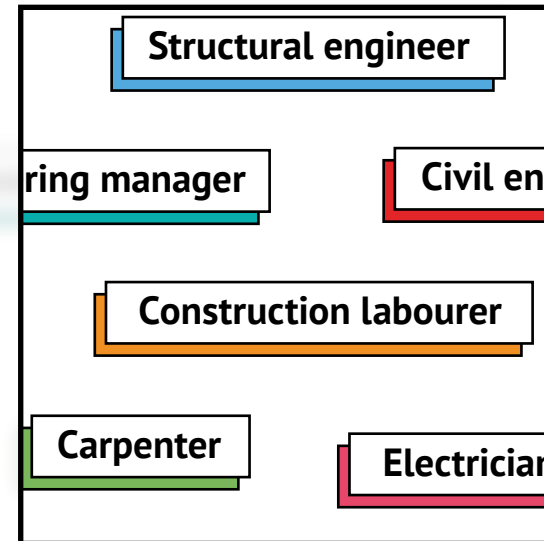
The construction sector plays a leading role in progressing economic growth by providing housing, industrial and commercial buildings. In our region, it is projected that there will be 44,000 available roles within the next decade.

Common misconceptions:

- You have to be skilled in manual labour to work in construction.
- Salaries are low and there is little progression within the sector.

Find out more about the construction sector in our region on FutureGoals

futuregoals.co.uk/be-inspired/working-in-the-construction-sector/

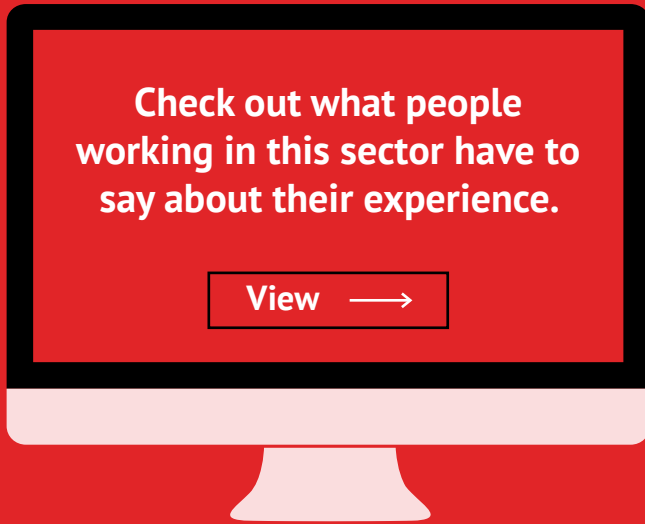


Reveal the roles
outside the box

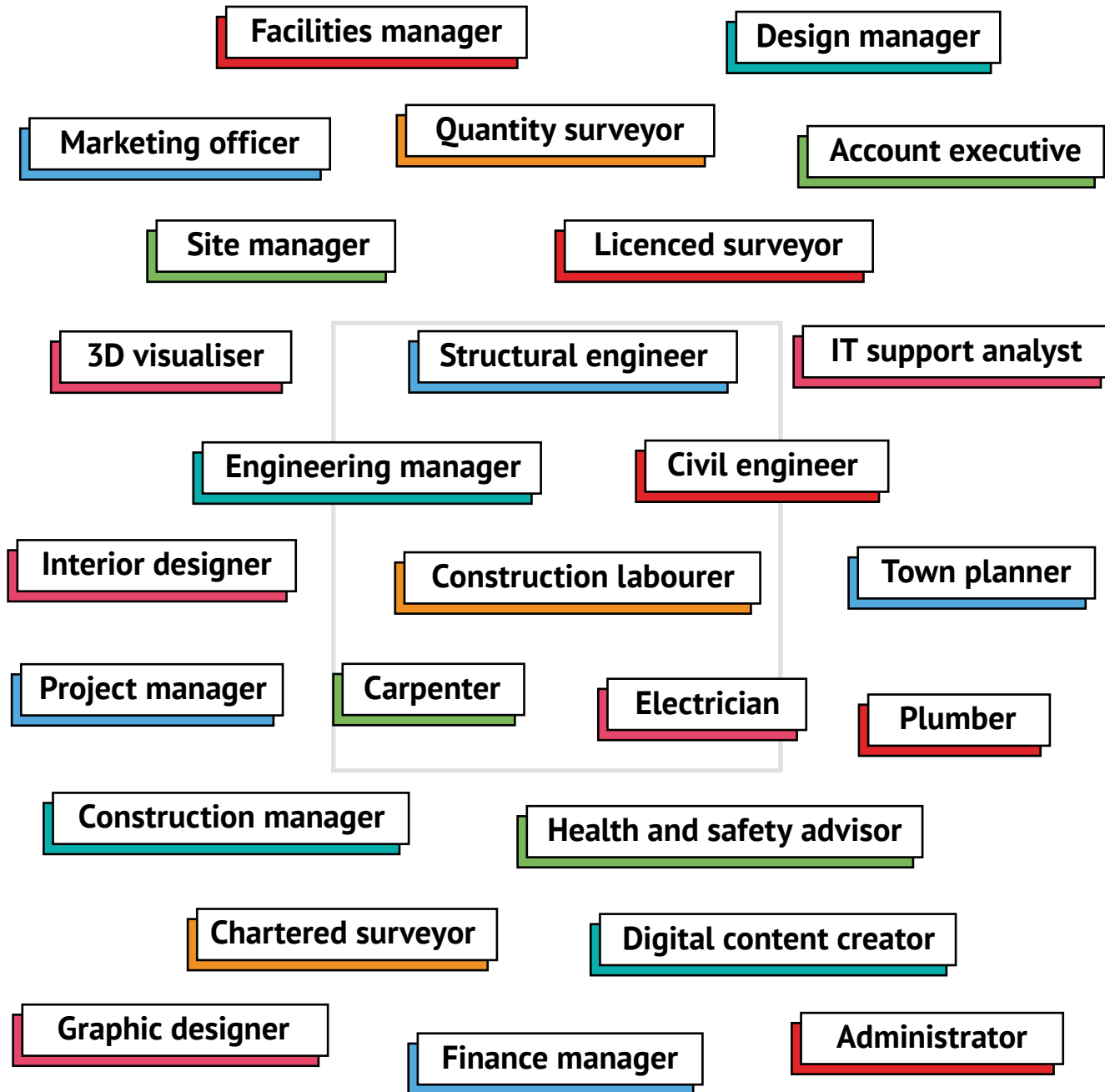


Sector roles:

Construction



Cross-sector
spotlight profile



Creative

Job title:
Graphic designer

Main duties:
Creating visual concepts, using computer software or by hand, to communicate ideas that inspire, inform and attract consumers.

Manufacturing & Engineering

Job title:
CAD designer

Main duties:
Bringing to life new product ideas by creating 3D models using computer software that can then be used in the manufacturing stage.

Construction

Job title:

3D visualiser

“I had always planned on being a designer in some form when I left school. I carried out the relevant A levels and then completed a degree in graphic design. To begin with, I found myself working within the creative sector (somewhere that I thought I would have to stay). However, my new role allows me to work alongside amazing architects and help them bring their ideas to life. I’ve learnt loads about new technology.”

Qualifications held:

GCSEs, A levels, Degree in Graphic Design.

Skills possessed:

Knowledge of design software such as AutoCAD. A keen eye for detail and the ability to be creative.



Being a creative individual doesn't mean you're limited to the creative sector. Bringing an idea to life and presenting it in an engaging way is something that many organisations require.

 **Next sector** 

Sector roles:

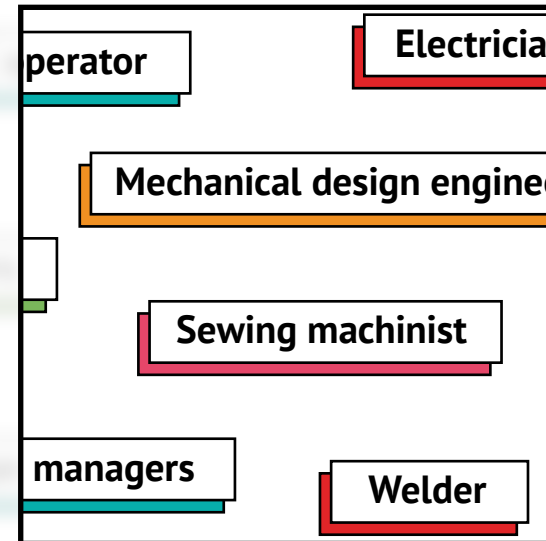
Manufacturing & Engineering

Leeds City Region plays host to some of the largest engineering companies in the UK including Northern Rail, Haribo and Nestlé. The sector is fast becoming one of the biggest employment areas in the country.

Common misconceptions:

- Manufacturing jobs are poorly paid.
- Engineering jobs are suited to men only.

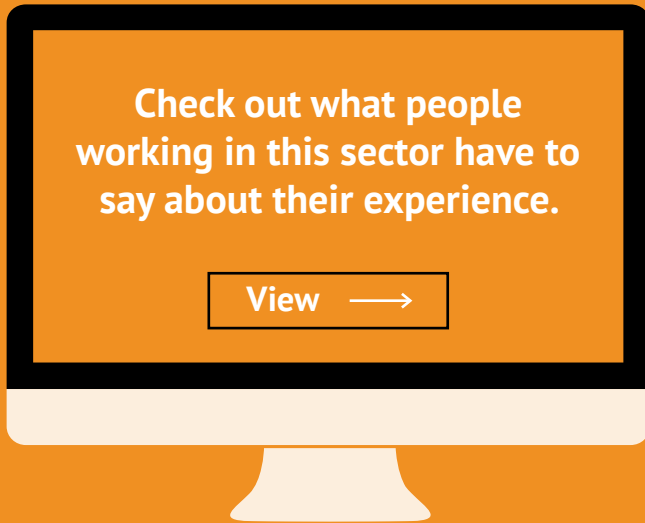
Find out more about the manufacturing & engineering sector in our region on FutureGoals
<https://futuregoals.co.uk/be-inspired/working-in-the-manufacturing-sector/>



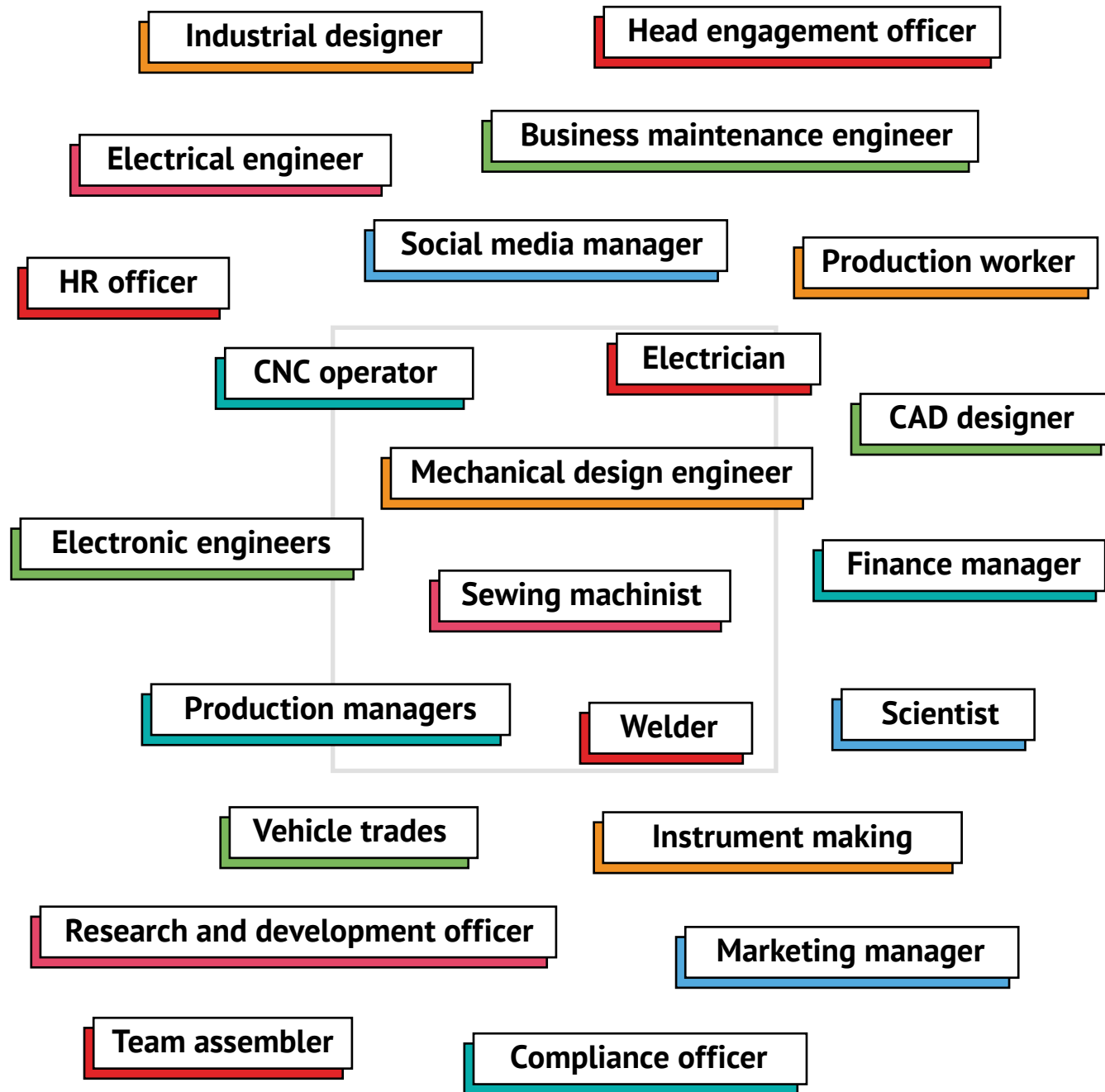
Reveal the roles
outside the box →

Sector roles:

Manufacturing & Engineering



Cross-sector
spotlight profile



Health & Social Care

Job title:

Cleanroom line technician

Main duties:

Working as a member of a small specialist team manufacturing pharmaceutical products within a sterile controlled environment. Involving chemical preparation, formulation and the cleaning and sterilising of equipment.

Creative

Job title:

Printer operator

Main duties:

Operating the printing presses and maintaining the machines to ensure the best quality finish on printed marketing materials.

Manufacturing & Engineering

Job title:

Production worker

"In my current role I'm responsible for operating complex equipment in a factory that produces electrical items – I've learnt so much about the world of electronics. My role changes regularly, which I like, and allows me to work on different stages of production. For example, at the moment I'm working in our distribution stage, ensuring that all products are packed safely and ready to go."

Within all sectors, there are support roles that are crucial to the success of a company. Who wouldn't want an employee with a keen eye for detail, excellent timekeeping and motivation?



Next sector



Qualifications held:

GCSEs, Intermediate Apprenticeship.

Skills possessed:

The ability to pay close attention to detail and work well with those around me. Willing to be flexible and communicate clearly.



Sector roles:

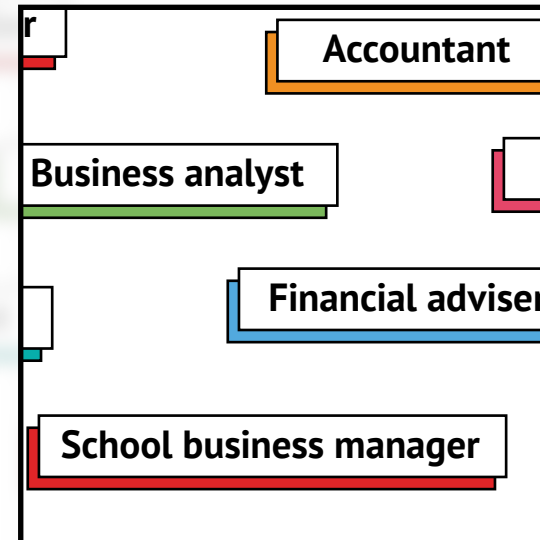
Financial & Professional Services

This sector includes banks, accountants, insurance companies and law firms. Our region is a leading hub for financial services, employing around 300,000 people. We play host to the 'Big Four' UK accountancy firms: PWC, EY, KMPG and Deloitte.

Common misconceptions:

- You need a degree in finance or a similar area.
- Financial services means you have to work for a bank.

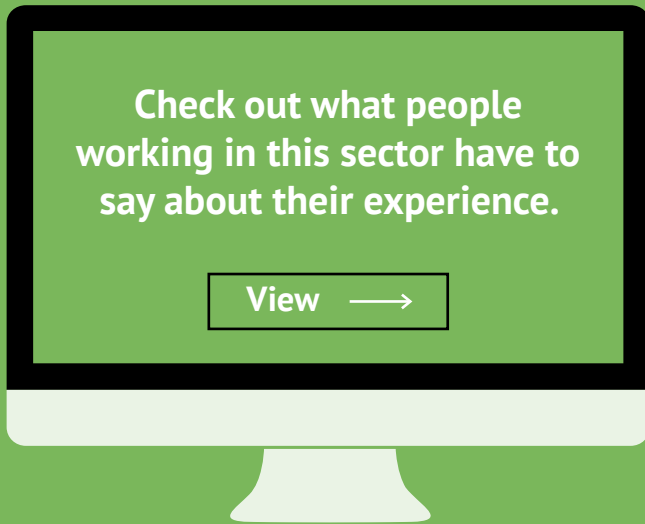
Find out more about the financial and professional services sector in our region on FutureGoals
futuregoals.co.uk/be-inspired/working-in-financial-and-professional-services/



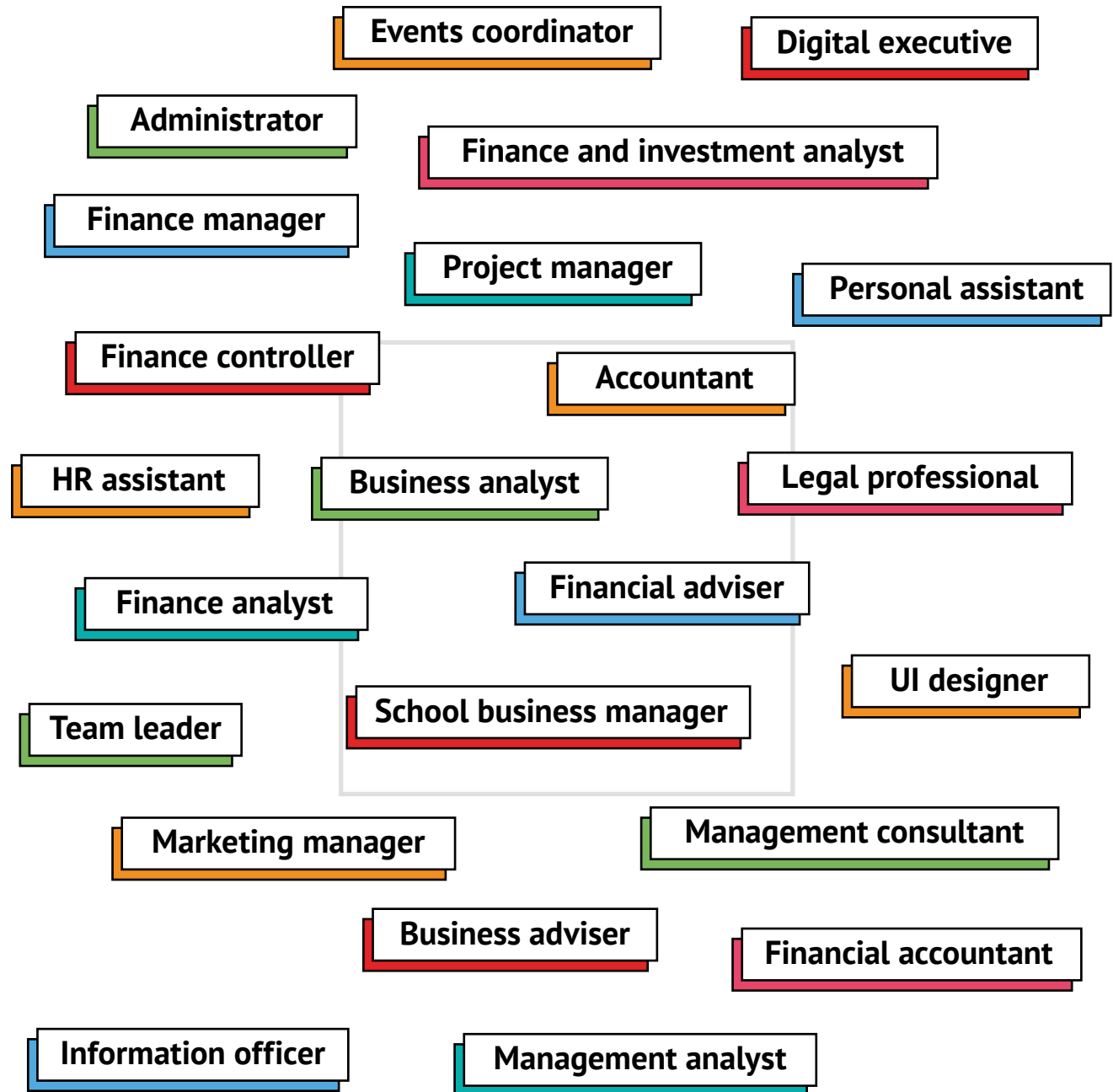
**Reveal the roles
outside the box** →

Sector roles:

Financial & Professional Services



Cross-sector spotlight profile



Construction

Job title:
Administrator

Main duties:
Providing office and administrative support to the team, including taking phone calls and creating spreadsheets and presentations for new clients.

Health & Social Care

Job title:
Bid writer

Main duties:
Completing tenders in order to secure new contracts for the company.

Financial & Professional Services

Job title:

Business advisor

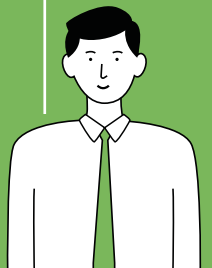
“In my role, I plan, budget and oversee all aspects of the start up of a business. I don’t have a degree in finance, but I have lots of experience working for accountancy firms as an assistant. I write various business plans, carry out research and offer growth suggestions.”

Qualifications held:

GCSEs, A levels, Junior Management Consultant Apprenticeship.

Skills possessed:

A keen eye for detail and the ability to keep to a tight deadline. An interest in progressing an idea and monitoring lots of different aspects at one time.



Gaining experience in different industries will take you far. Working within the financial sector isn't limited to roles in accountancy for example. Being able to support a business is a brilliant skill to have.



Next



Next steps

Having a greater understanding of the opportunities that our region has to offer is a great place to start when having conversations with your child about their future. You are now aware of the various sectors that are growing in our region, as well as the lesser-known job opportunities out there. There really does seem to be something for everyone.

Head over to futuregoals.co.uk/careerstarters to learn even more about career starters, changes and future options for young people.

[Go to FutureGoals Career Starters](https://futuregoals.co.uk/careerstarters)



Conversation starters

Here are a few ways in which you can kick start those future goals conversations:

Do you know what the different growth sectors are in the Leeds City Region?

Which sector appeals to you the most and why?

What type of career appeals to you the most and why?

Can you think of any key skills you possess that might help you in your future career?

Can you think of any roles that you think you might be good at that would allow you to work in different sectors?

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