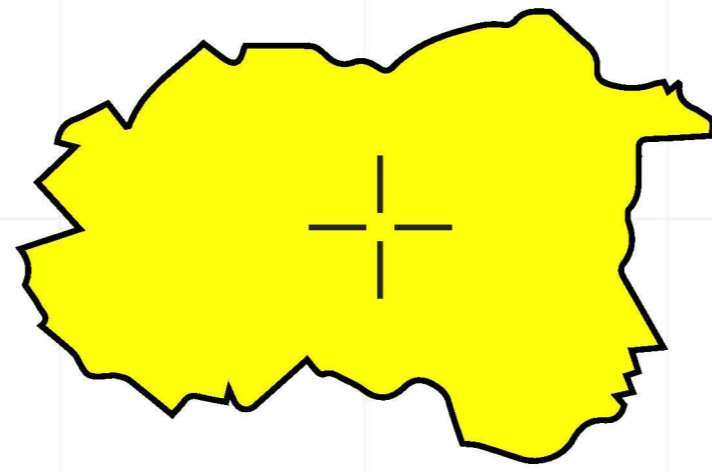


# Your Area: Knowledge is Power

## Wakefield

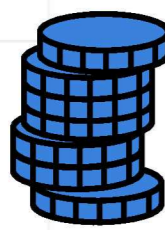


### Introduction to careers in Wakefield. Did you know?

#### In Wakefield:

**£31,488**

The average salary is £31,488



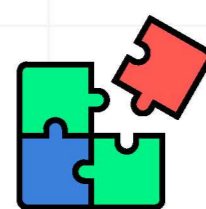
**157,200**

We have 157,200 people in employment



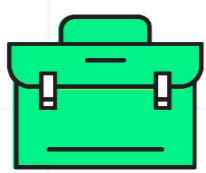
**5,000**

There are over 5,000 skill gaps



**171,000**

There are 171,000 jobs



### Sector Spotlight Cultural Heritage

**Did you know?** With world-renowned museums, famous art galleries, historic landscapes and unique architecture, the cathedral city of Wakefield is an international cultural heritage hot-spot.

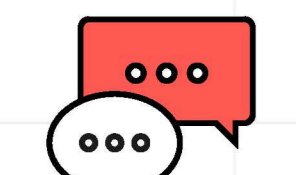
**What do they do?** Wakefield is known as a city of sculpture, but there are also historic landscapes, nature reserves, parks, lakes, and gardens of special historic interest. Additionally, there are museums (including a national museum), and 745 listed buildings in the district.

**Who are they?** The big employers are The Hepworth, Yorkshire Sculpture Park, and The National Coal Mining Museum, but there are multiple smaller organisations that also offer employment. Wakefield Council is a major employer as it is responsible for much of the district's historic landscapes and buildings.

**How do I join them?** You could start by volunteering at one of the employers above. There are apprenticeships, such as Landscape/Horticulture Supervisor (Askham Bryan), or at both Wakefield Council and Wakefield College. For a degree, you could take 'Heritage and Archaeology' (University of Bradford) or another arts/history degree followed by a Masters, such as, 'Arts Management and Heritage Studies' (University of Leeds), or 'Architecture and the Built Environment' (University of Huddersfield).

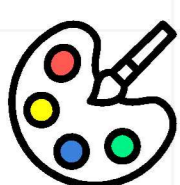
### Get skills-ready What are the top baseline skills requested by employers?

You probably already have some of these skills – maybe without even realising!



**Communication**

Have you ever presented your ideas in a lesson? Have you worked with others to succeed in a task?



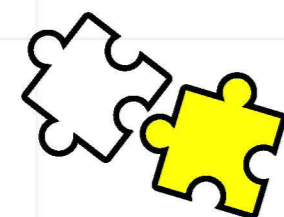
**Creativity**

Do you play an instrument? Draw? Write? Dance?



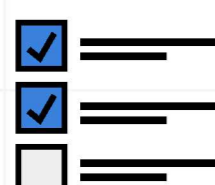
**Social intelligence:**

Have you ever had to deal with a difficult social situation or mend a fallout? Do you listen well to others?



**Problem-solving**

Have you ever stayed calm to find a solution to a problem? Have you planned a winning strategy for your sports club or fixed a computer bug?



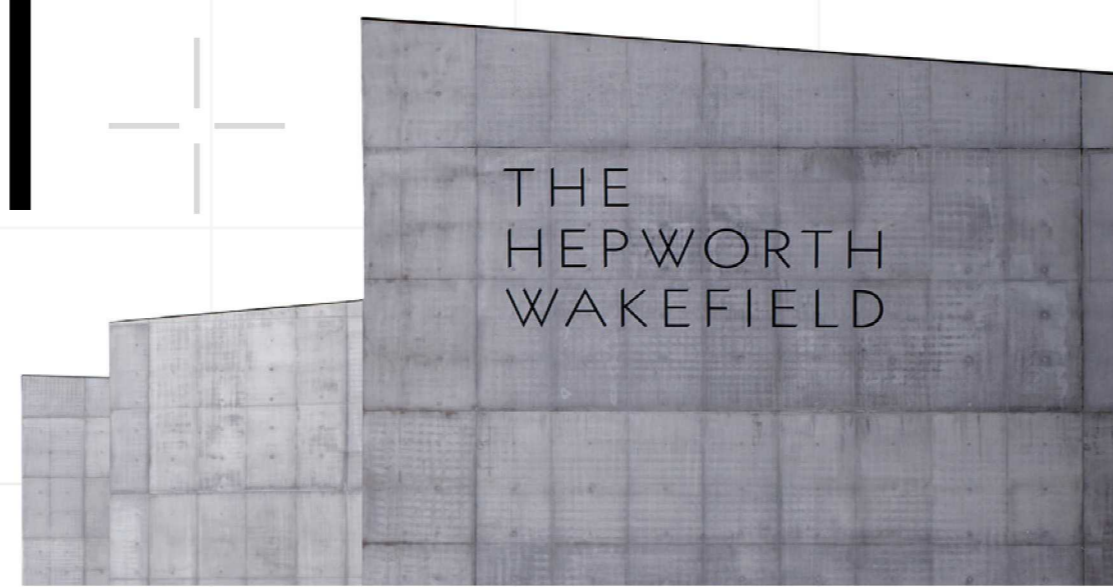
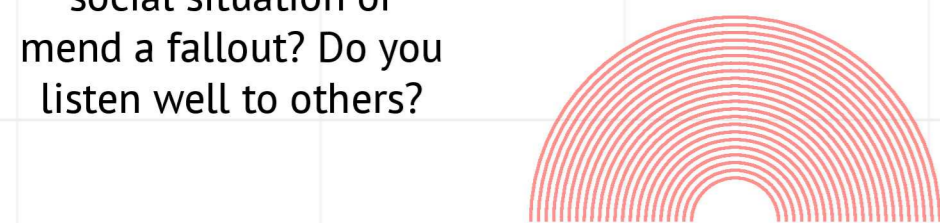
**Planning**

Have you planned out your revision to get everything done on time? Have you planned a trip or organised meals for the week?

### What are the top specialised skills in greatest demand?

You might have started developing some of these skills. How can you work on them?

- Teamwork/collaboration:** Join a team or club that interests you. Work on a shared project.
- Customer service:** Volunteer at a local charity shop. Get a part-time job.
- Project management:** Take the lead in your next group project.
- Sales:** Work on your persuasive writing. Join a campaign to make a change.
- Teaching:** Tutor a friend or younger sibling. Explain your revision to your parents.



## Landing a top occupation

### Professional occupation example:



**Children's Nurse**

Starting salary: £25,655

What does this job look like?

Providing children and families with healthcare support in a hospital, the home, or the community.

### Skilled trade example:



**Motor Mechanic**

Starting salary: £18,000

What does this job look like?

Servicing and repairing vehicles.

### Sales and customer service example:

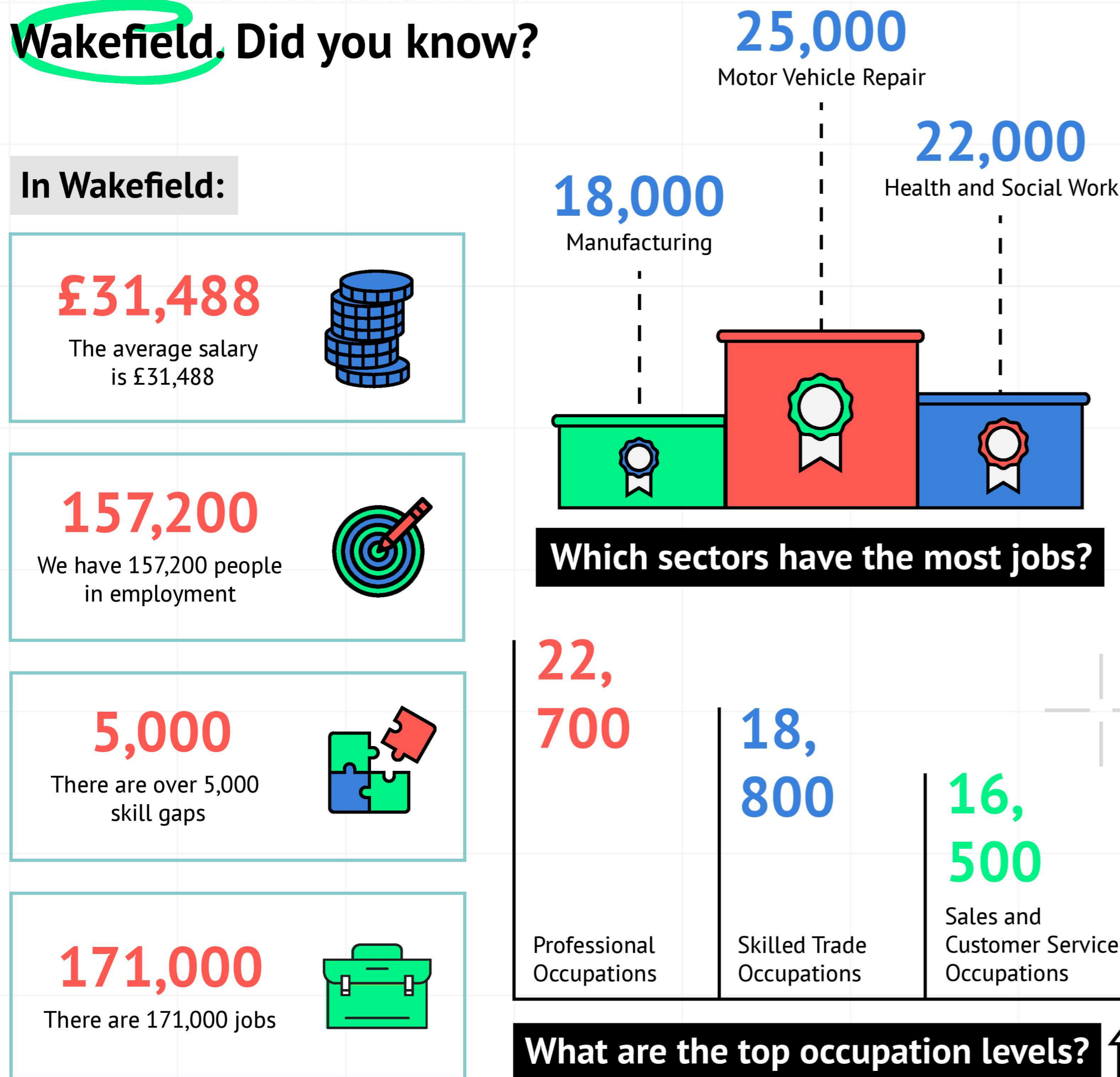


**Customer Service Assistant**

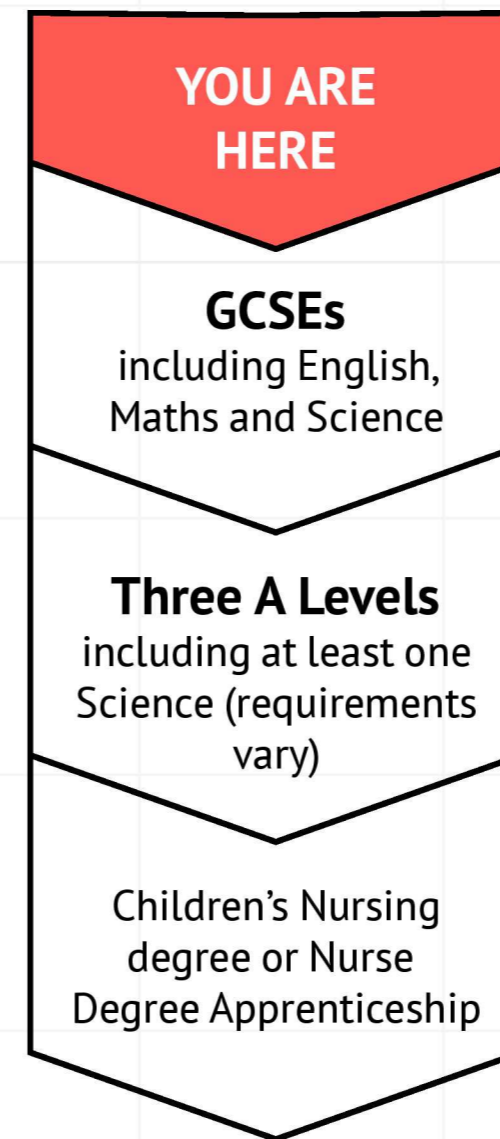
Starting salary: £17,000

What does this job look like?

Answer customer questions, solve problems and deal with complaints.

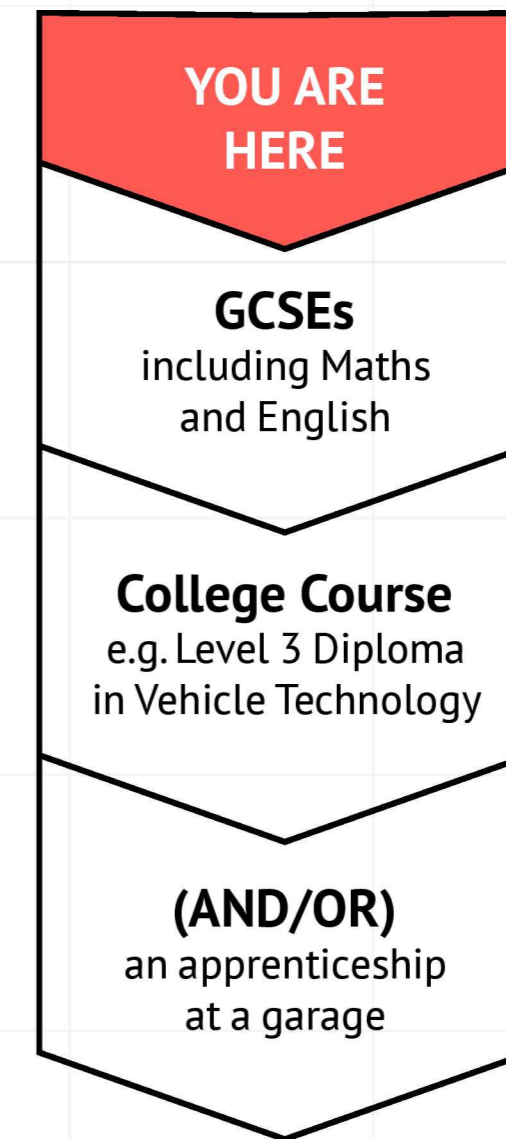


### How do I achieve it?



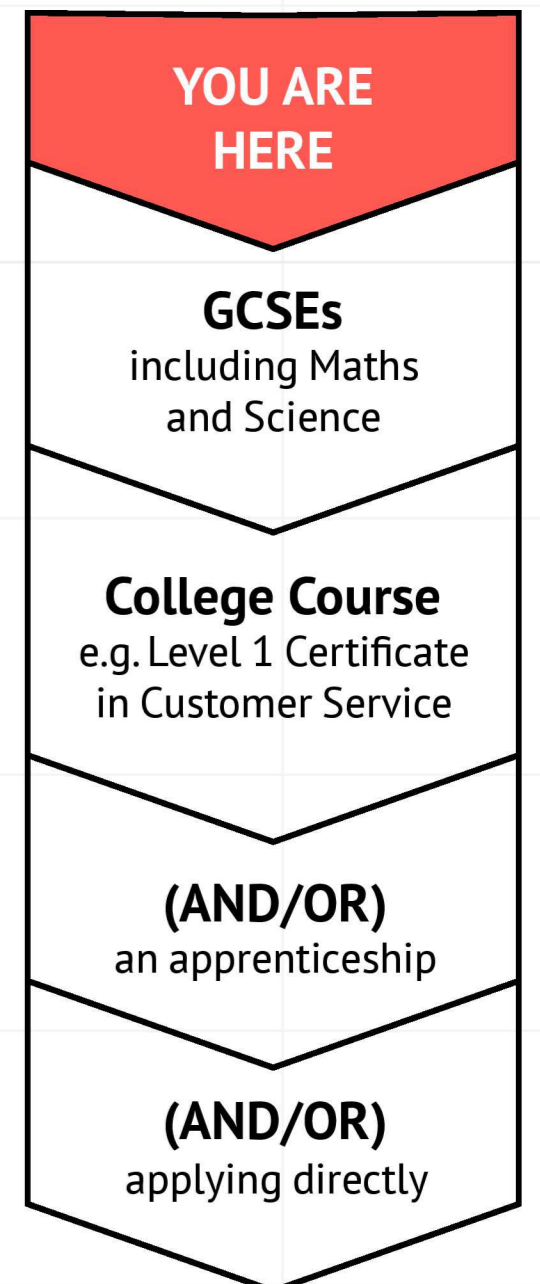
Where could this role take me?  
**Nurse Consultant (£47,000+)**

### How do I achieve it?



Where could this role take me?  
**Experienced Motor Mechanic (£35,000+)**

### How do I achieve it?



Where could this role take me?  
**Customer Service Manager (£30-£45,000)**

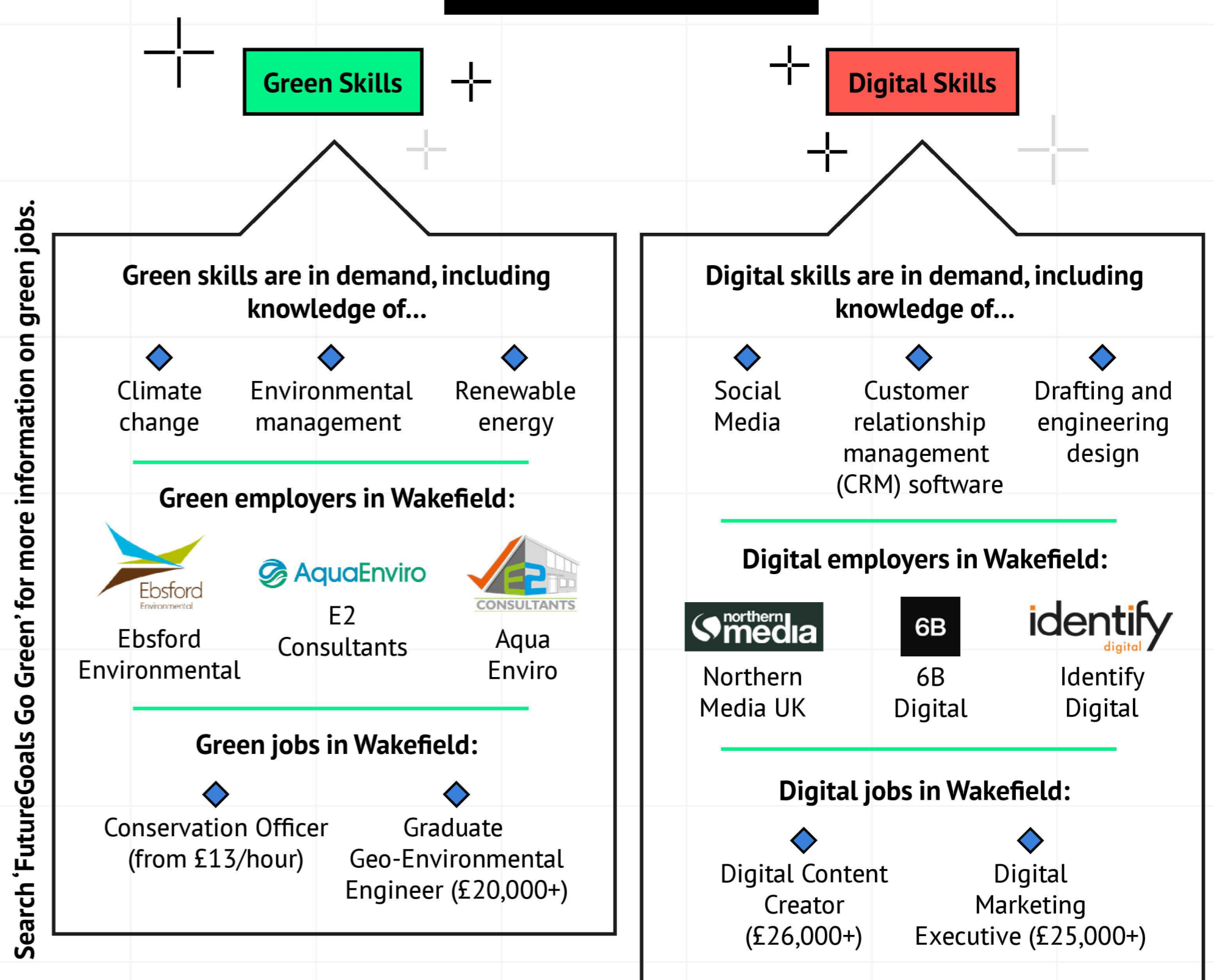


### Where are the skill gaps?

These are the skills that employers say people are lacking!

- Time management:** How do you make sure your work is done on time?
- Teamwork:** Have you ever worked on a group project or played a team sport?
- Emotional intelligence:** Have you ever navigated a difficult social situation?

### Skills for the future



### Your future starts right here.

Search 'FutureGoals Our Region' to find all the latest information about jobs, skills and training in West Yorkshire.

**FUTUREGOALS**

West Yorkshire Combined Authority  
Tracy Brabin Mayor of West Yorkshire