

The Journey: Creative Pathways

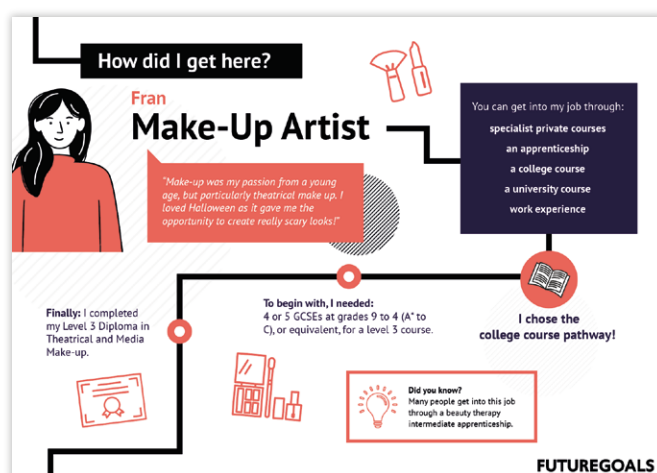
Guidance Notes

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This activity showcases some of the key roles and pathways within the Creative Sector and gives students a chance to find out how they progress to a successful career within the industry.

What's my creative role?

To begin with, students are introduced to a series of characters who currently work within the Creative Sector. Each character has a dedicated 'How did I get here?' page that includes information on their likes and interests while at school and also the educational pathway that they followed in order to achieve their career. These character slides can be used within discussions or be printed as part of a more detailed lesson into the sector. Each slide also includes a link to more information regarding the different pathway options.



Your challenge

Students now need to think about the various skills and requirements attached to each of the job roles previously discussed. This is a really useful activity as it encourages students to think about their own skills and if a career within the Creative Sector is right for them – they might even spot a job requirement that's right up their street!

This challenge can either be carried out on the PowerPoint or physically filled in as a printable resource.

Students should begin by quickly studying the skills and job requirements (there are a total of 12 skills and 12 requirements). Next, they need to think about each character and their creative career – they have access to the job overview again on each slide. For each character, students need to select 2 skills and 2 job requirements to complete the challenge.


If using the resource as a PowerPoint presentation, students can simply drag or copy/paste their chosen answer into the relevant box.

Your Challenge

See if you can correctly match up the **skills** and **job requirements** for each person. You'll need to think carefully about what each job might require and also which skills are necessary to work within that area.


Good eye for detail	Strong organisational skills	Excellent technical skills	The ability to use music terminology	IT and web design skills	Interpret the requirements of clients
The ability to work independently and in a team	Knowledge of technical software packages	Excellent communication skills	Knowledge of a relevant subject area	Respect for patient confidentiality	Clear and engaging writing style
Creating storyboards	Carry out research and preparation for a shoot	Agree therapy plans with patients	Catalogue pieces and keep records	Proofread work to check spelling and grammar	Designing sets/backdrops
Work in partnership with the art director	Write up case notes and make recommendations for further treatment	Look for appropriate subjects and opportunities	Always have an awareness of health and safety	Write articles and materials for the website	Work under time-pressure conditions

*For this exercise you will drag and drop/copy and paste the boxes onto the correct table for each person. There is also the option to print off and write them on.



Harvean
Animator

An animator produces multiple images called frames, which when sequenced together create an illusion of movement - this is known as animation.



Chris
Copywriter

A copywriter is someone who is paid to write 'copy' - words designed to prompt action and/or be used in advertising.

Skills

Good eye for detail

Knowledge of business software packages

Skills

Strong organisational skills

Clear and engaging writing style

Job requirements

Creating storyboards

Designing sets/ backgrounds

Job requirements

Work in partnership with the art director

Proofread work to check spelling and grammar

Animator


Skills: Good eye for detail, knowledge of technical software packages.

Job requirements: Creating storyboards. Designing sets/backgrounds.

Copywriter


Skills: Strong organisational skills, clear and engaging writing style.

Job requirements: Work in partnership with the art director. Proofread work to check spelling and grammar.



Fran
Make-Up Artist

A make-up artist is someone who applies make-up and on others for theatre, television and film (to name just a few).



Sam
Museum Curator

Museum curators look after and manage exhibitions. This can include looking after artistic, scientific or historical exhibits.

Skills

Interpret the requirements of clients

Excellent communication skills

Skills

IT and web design skills

Knowledge of a relevant subject area

Job requirements

Always have an awareness of health and safety

Work under time pressured conditions

Job requirements

Catalogue pieces and keep records

Write articles and materials for the website

Make-Up Artist


Skills: Interpret the requirements of clients. Excellent communication skills.

Job requirements: Always have an awareness of health and safety. Work under time-pressured conditions.

Museum Curator


Skills: IT and web design skills. Knowledge of a relevant subject area.

Job requirements: Catalogue pieces and keep records. Write articles and materials for the website.



Renaye
Music Therapist

Music therapists use music and sound to help improve people's emotional well-being, relieve stress and build confidence.



Tom
Photographer

Photographers record events and tell stories using images. They take pictures of people, places and events.

Skills

The ability to use music symbolically

Respect for patient confidentiality

Skills

Excellent technical skills

The ability to work independently and in a team

Job requirements

Agree therapy plans with patients

Write up case notes and make recommendations for further treatment

Job requirements

Look for appropriate subjects and opportunities

Carry out research and preparation for a shoot

Music Therapist

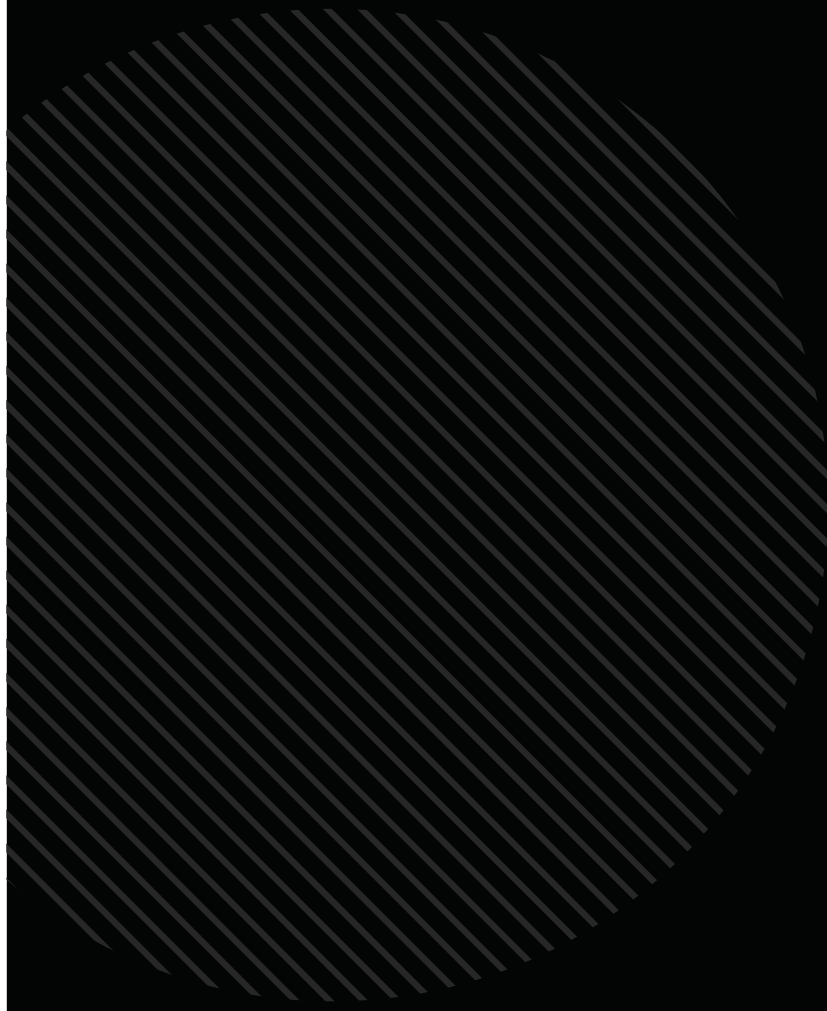
Skills: The ability to use music symbolically. Respect for patient confidentiality.

Job requirements: Agree therapy plans with patients. Write up case notes and make recommendations for further treatment.

Photographer

Skills: Excellent technical skills. The ability to work independently and in a team.

Job requirements: Look for appropriate subjects and opportunities. Carry out research and preparation for a shoot.



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